

Is it okay to poison the air as long as victims can't smell it?

SECONDHAND SMOKE kills more Americans than any other air pollutant: over 500,000 nonsmokers in the last decade. And hospitality workers are exposed to levels 3-6 times higher than nonsmokers whose partners smoke.

That makes secondhand smoke a critical Indoor Air Quality issue — and a serious liability issue.

Naturally, stating the obvious offends the tobacco industry. It knows it would lose hundreds of millions of dollars if all hospitality venues are built smokefree.

But why has ASHRAE, which is mandated to serve “the public benefit,” indulged Big Tobacco, delaying a scientifically sound Indoor Air Quality standard for years?

And why is ASHRAE now working to subvert its own standard by adopting an unprecedented “guidance document” that would ignore health dangers and, abetting a tobacco industry strategy, merely aim to minimize odor?

That's like teaching polluters how to contaminate a city's water supply without affecting the taste.

The fact is, ventilation is not a viable solution to secondhand smoke. It's only a cover-up. And experts and lawyers who claim otherwise are linked to Big Tobacco.

If you think that connection discredits them, think what will happen to ASHRAE if it keeps doing the tobacco industry's dirty work.



For years, Big Tobacco claimed ventilation was the answer. Why is ASHRAE going along with the lie?

SEE FOR YOURSELF...

Search for “ASHRAE” in these tobacco industry archives:

- www.pmdocs.com
 - www.rjrtdocs.com
 - www.tobaccoinstitute.com
- For a history of Big Tobacco's involvement with ASHRAE, go to www.tobaccoscam.ucsf.edu/vent/vent_ia.cfm

TOBACCO Scam

Big
Tobacco
is lying.
Again.