

“Fresh ingredients.
No MSG.
No tobacco smoke.
There, our secret’s out.”

NANCY TESMER & KATHY WEBB

Lilly’s Dim Sum Then Some, Little Rock, Arkansas



“I’ve been cooking for twenty years, ten of them as an owner or co-owner,” says Kathy Webb. “When we opened our 85-seat Lilly’s Dim Sum Then Some in Little Rock two years ago, going smokefree was a no-brainer.”

“We serve contemporary Asian — the best of China, Japan, Korea, Vietnam, Thailand — and prize delicacy and freshness above all. Tobacco smoke just ruins it.

“Nobody ever walked out when they realize we’re 100% smoke-free. Instead, like being named Best Ethnic Restaurant in Little Rock for 2004, we hear only positive comments. Especially from parents. When they ask for the no-smoking section and we say the whole restaurant’s smoke-free, they’re really, really happy.

“I would bet that anyone in this business who has a passion for food wants to keep it free from tobacco. Experience shows that you don’t pay a price for going smokefree. In fact, it can be your signature of quality.”

Get the facts at TobaccoScam.ucsf.edu



TOBACCO Big
scam Tobacco
is lying.
Again.

TobaccoScam is a project of Stanton Glantz, PhD, of the University of California School of Medicine, San Francisco, CA 94143-1390.

James Szabo