



The decision by the MPAA to “consider smoking as a factor” when rating movies is inadequate. Smoking in movies needs to be rated “R” now.

 Jay E. Berkelhamer, MD, FAAP President AMERICAN ACADEMY OF PEDIATRICS	 Cass Wheeler CEO AMERICAN HEART ASSOCIATION	 Cheryl Heaton, Dr.P.H. President & CEO AMERICAN LEGACY FOUNDATION	 John L. Kirkwood President & CEO AMERICAN LUNG ASSOCIATION	 William G. Plested III, MD President AMERICAN MEDICAL ASSOCIATION
 Nita Maddox President AMA ALLIANCE	 Cynthia Hallett, MPH Executive Director AMERICANS FOR NONSMOKERS' RIGHTS	 Matthew L. Myers President CAMPAIGN FOR TOBACCO FREE KIDS	 Stanton A. Glantz, PhD UCSF Professor of Medicine Director, SMOKE FREE MOVIES	